



# WHERE THE MARGIN IS

Summer International Conference  
for agricultural producers  
and suppliers of agricultural  
inputs and services

**July 23-24, 2026**

Radisson Collection Hotel, Moscow

[ikar.ru/wherethemarginis](http://ikar.ru/wherethemarginis)

Conference organizer:



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**ROSTSELMASH**



**"Margin calls!"  
May 5, 2026**

Dear colleagues,

The early bird [registration](#) to our 4-th International Summer agricultural conference **Where the Margin Is** is ongoing. We thank those numerous participants who have already registered for the event.

The Conference will be held on July 23-24 in legendary [Radisson Collection Hotel, Moscow](#).

Unlike our 2-days winter conferences, the Summer conference will be of one working day (although in the evening of July 23 we hold a traditional buffet with famous Radisson Collection cuisine and live music). During the working program of July 24 we focus on crops size forecasts and prices in Russia and abroad, key ag markets S&D around the world, trade strategies, logistics and market infrastructure update.

New Summer event [speaker](#):

**Cem Bogusoglu**, Sales director, Prograin, Member of BoD, Global Pulse Confederation

Past year the Conference attracted off-line participation of about 300 business owners, highly ranking executives and analysts from leading domestic, Azerbaijan, Belarus, China, Kazakhstan, UAE, Uzbekistan agribusiness companies. On-line participatyion is aLso possible. Please see [the archive](#) of previous Conferences.

If you have any questions, or suggestions, please don't hesitate to ask us at: [www@ikar.ru](mailto:www@ikar.ru) and [d.rylko@ikar.ru](mailto:d.rylko@ikar.ru)