



# WHERE THE MARGIN IS

11<sup>th</sup> International Conference  
for agricultural producers  
and suppliers of agricultural  
inputs and services

**February 6-7, 2020**

Moscow, Radisson Slavianskaya Hotel  
[ikar.ru/wherethemarginis](http://ikar.ru/wherethemarginis)

Under support:



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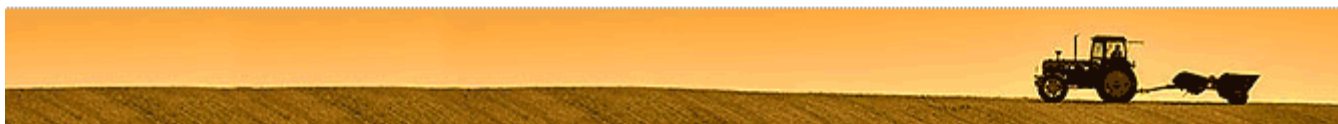
Silver sponsor:

syngenta

Conference organizer:



Institutional partners:



**New speakers, sponsors and participants  
of the International agrarian conference WHERE THE MARGIN 2020**

[PARTICIPATION CONDITIONS](#)  
[APPLICATION FOR PARTICIPATION](#)

11-th International Conference for agricultural producers and suppliers of agricultural inputs and services is meant for agricultural producers, farm land investors, inputs manufacturers, dealers and distributors, financiers, insurers, agribusiness investors, policy makers.

Two prominent ag administrators [will take part](#) in the Conference activities (agreement in principle):

- **Dzhambulat Khatuov** - First Deputy Russian Minister of Agriculture;
- **Elena Fastova** - Deputy Russian Minister of Agriculture.

Silver [sponsor](#) of the Conference: **Syngenta** <http://syngenta.com>

Since the formation of Syngenta in 2000, out of the agri-businesses of Zeneca and Novartis, the company has established itself as a leader in the Russian crop protection market and one of the largest suppliers of quality hybrid seeds. With a wide network of representative offices in over 30 Russian cities and more than 600 employees (doubled since 2007) Syngenta has been continuously expanding its operations into the country. In 2017, Chinese state-owned ChemChina completed a deal to acquire Syngenta.

Syngenta has been consistently localizing and investing heavily in Russia. On October 24, 2019, the groundbreaking ceremony for Syngenta's CP asset took place at the Yelets site of the Lipetsk Special Economic Zone, which would be home to the prospective operations. Syngenta is investing RUB 1.6 billion in its plant to create more than 40 jobs in the Yelets district. By 2021, 80% of Syngenta CP portfolio for Russian farmers will be produced in Russia.

In the beginning of September 2019 Syngenta announced about the acquisition of all relevant assets of The Cropio Group, an Ag Tech company with a presence in over 50 countries, but with a primary focus in Eastern Europe. The Cropio platform is an equipment-integrated, end-to-end software solution that provides imaging, recordkeeping, and equipment tracking. Approximately 10 million hectares of crops are currently managed using Cropio.

Among the already [registered companies](#), are such domestic agricultural and agribusiness leaders, as Branch of John Deere Agricultural Holdings Ing., Ernst & Young , TBI-F, Louis Dreyfus, Rusagro-Invest , Sucden (Russia), Trade House "Kristall", Kontakt InterSearch Russia, AgroSoyuz Yug Rusi, Kavkaz JC, RAZDOLIE-EXPORT, E D & F Man, McDonald's, Lysterra, Management Company ASB, Zerno-Resurs and others.

The conference was supported by leading business news agencies [Thomson-Reuters](#), [Interfax](#), [Grain-online](#) and other [agricultural resources](#).

Proceedings of previous conferences <http://ikar.ru/wherethemarginis/archive>